My toy advert

Look in magazines and/or online to see how toys are advertised.

List some features below that are used to help persuade you to buy the product.

Your task:

Design a magazine advert for a toy that you have, or one you have made for the Design and Make activity in this pack.

Think about how you will use images and persuasive language to persuade people to buy the product. You can make notes below, and use the next sheet for your final advert.